



PARTNERS INCENTIVE PROGRAM

Join the programme and enjoy exclusive benefits

including rewards totalling
up to 7% of your
purchases



The PIP programme was created to recognise and reward all our partners.



Our goal is to provide innovative products, strong promotional tools, unparalleled customer service, and sales support that will help you develop your company.

The programme was set up in Europe in 2010 and it rewards pool specialists, dealers and other swimming pool specialists who buy our products either through our agreed vendors or directly from us.

In 2021, we extended this programme to provide our members with information, training, sales tools and lots more to achieve even more at work, such as:



exclusive access to our most innovative products on the market,



listing on our website from the first scan,



marketing tools and brochures,



promotional activities for your clients.

You can also:

+ register and follow products sold,

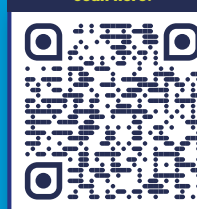
+ activate or extend your warranty for one or more years, if the product is eligible,

+ attend training sessions,

+ access our e-learning platform.

Increase your visibility with our Dealer Locator

Scan here!



*Dealer Locator

A map featuring all of our PIP members is available on our website.

End customers can easily find their local Pentair dealer.
It could be you!

Our partners are at the heart of what we do, so Pentair is reinventing itself with an approach based on the [virtuous pool](#) to work with you each day.

Virtuous swimming pools feature equipment that is easy to use, reliable, and long-lasting. These are designed to operate efficiently, for extended periods, and autonomously. Furthermore, they do not use many resources (power, water, products) and their impact on the environment is minimal.

Find out more about our approach and virtuous solutions here: pentair.eu



The PIP programme

Who's it for?

Contractors, dealers and service providers in the pool industry (pool specialists).

Why?

To thank you for your work and your loyalty and to encourage you to continue selling Pentair products.

How?

Earn points with each purchase and when you register an eligible Pentair product. Reach the next level of the programme, and unlock exclusive benefits.

How do you earn points?

You can quickly and easily scanning the sticker on the packaging or product with our free app: Pentair Scan.

What are the rewards?

► Member, VIP and Elite

Enjoy swapping your points for one of the 2,500 products in our rewards catalogue.

► VIP and Elite

Build points by using your Pentair debit card.

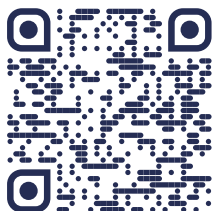
► Elite

Participate in our exclusive "Path to Paradise" dream trip.

Eligible products

A wide range of over 290 products
(e.g. automation, chlorinators, cleaners,
filters, heat pumps, pool pumps, lights).

Access the catalogue :



partners.pentair.com/s/eligible-products



20
points
PP



120
points
PP



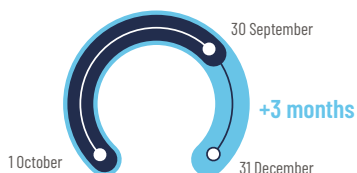
35
points
PP

Programme cycle

The points you collect between
1 October and 30 September (12 months)
are valid until 31 December (3 additional months).

Collecting points
12 months

Using points
15 months



Pentair Scan

The free mobile app, Pentair Scan, gives you the option to activate a product's warranty as soon as you install it, and it supports you through the installation and maintenance by giving you access to various information tools like our user guides, a list of replacement parts, repair advice and videos.



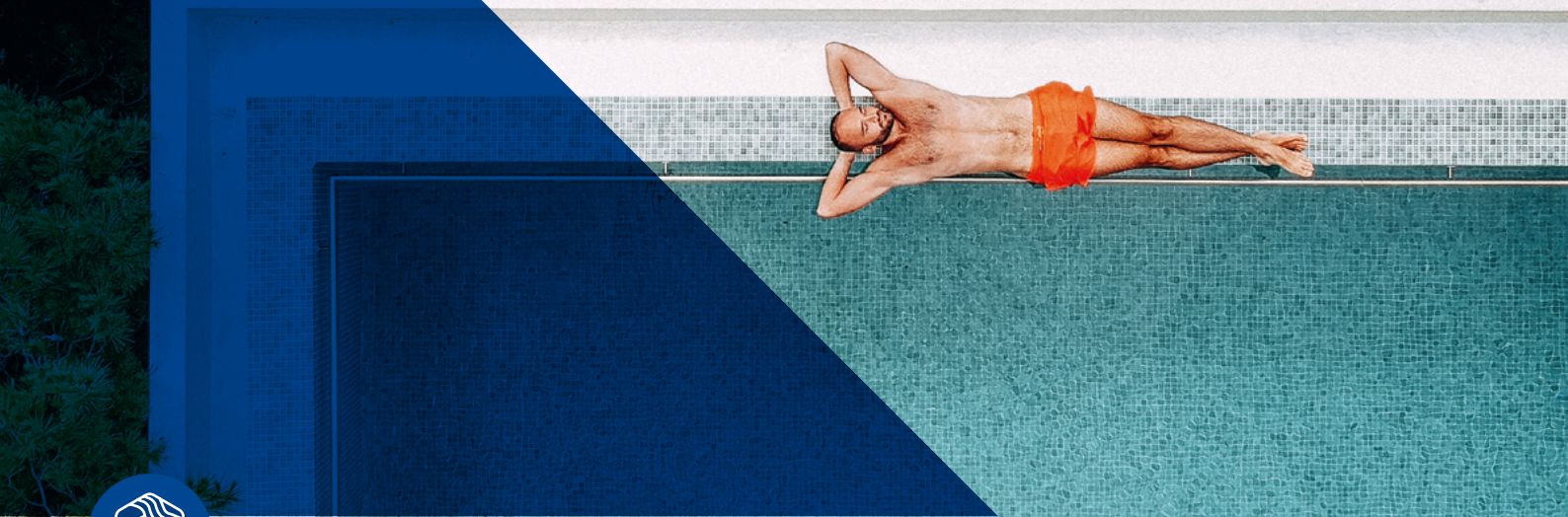


Enjoy your
rewards!



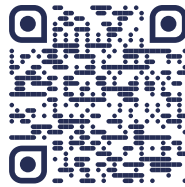
Unlock more benefits by changing your level

	MEMBER	VIP 250 points	ELITE 1,500 points
Rewards to choose from in the catalogue	✓	✓	✓
Product documents & videos	✓	✓	✓
Be included on the Dealer Locator	✓	✓	✓
E-learning	✓	✓	✓
See our news	✓	✓	✓
Product warranty certificate	✓	✓	✓
Pentair Academy Training Tour	✓	✓	✓
Pentair debit card		✓	✓
Access to the PLV		✓	✓
Demonstration products			✓
Beta-testers previewing our new products			✓
Welcome gift			✓
Special training at your request			✓
"Path to Paradise" exclusive trip from 3,000 points			✓



By using the principles of eco-design, we are continuously improving our manufacturing processes and striving to use less energy and fewer resources during the production phases.

We are at your
side - we always
have been and
always will.
Subscribe now!



partners.pentair.com



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www.pentair.eu

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Emil Rhode
CEO of iPool
(Denmark)



"Our relationship with Pentair is a true partnership, not just transactional. Our team receive regular product training here and we are an Elite member of its PIP programme. It's a great scheme that not only rewards our loyalty but unlocks additional product support, enhanced training and support for our local marketing activity too."